

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION PENNSYLVANIA

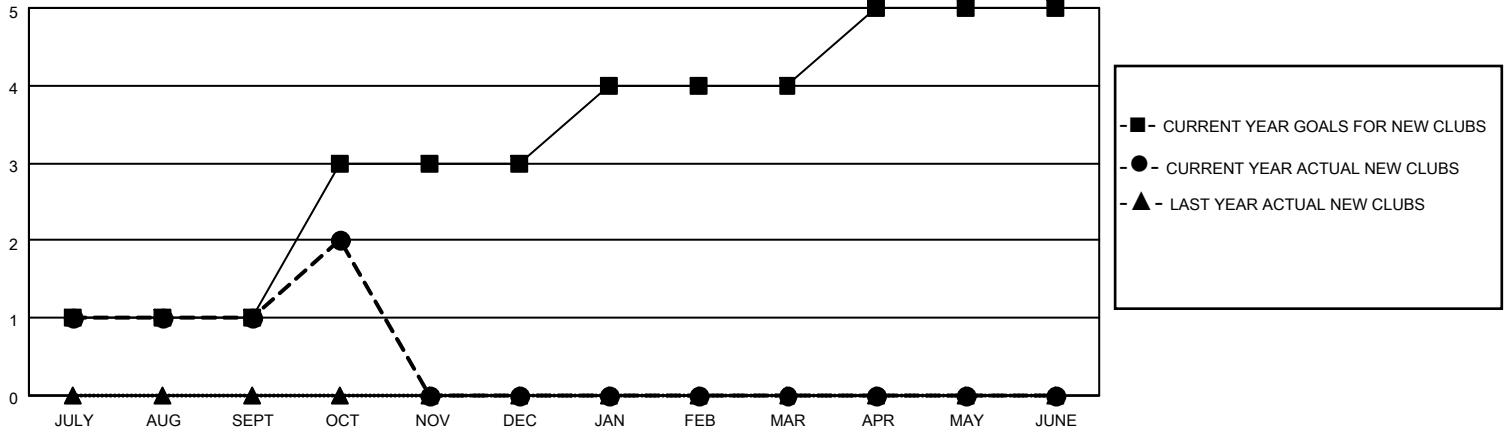
District 14 A

Results as of: 10/31/2020

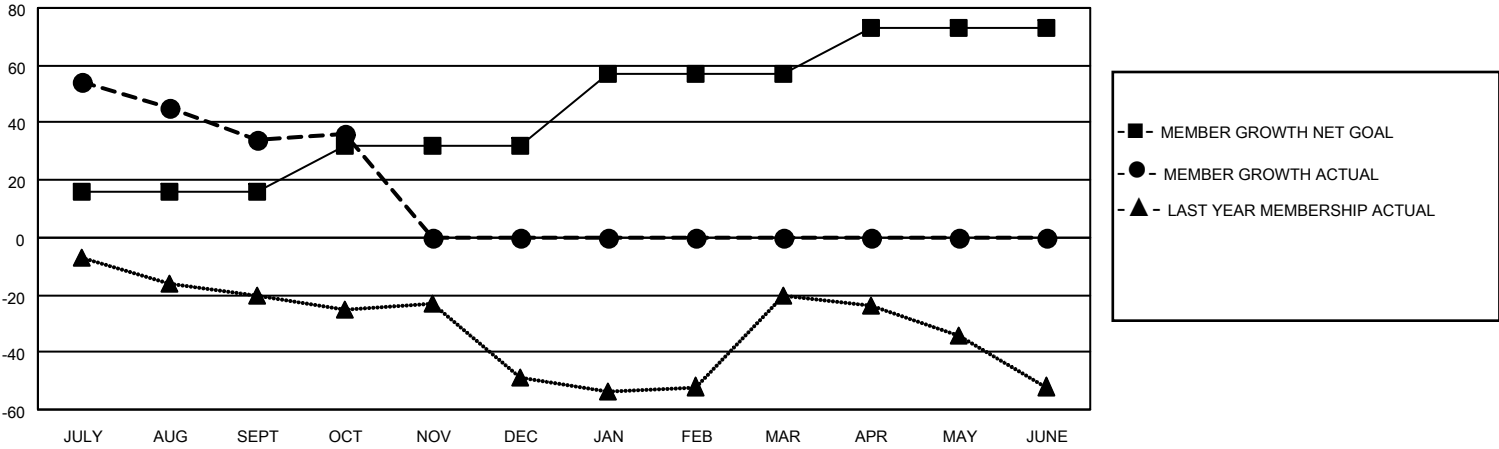
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 1 | 0 |
| OCT/NOV/DEC | 2 | 1 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 16 | 77 | 39 |
| OCT/NOV/DEC | 16 | 20 | 17 |
| JAN/FEB/MAR | 25 | 0 | 0 |
| APR/MAY/JUNE | 16 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---------------------------------|---|--|
| DROPPED CLUBS: 0 | 11 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> |
| <u>DROPPED MEMBERS</u> | | MALE 1,090 (72.23%) |
| DECEASED 10 | | FEMALE 419 (27.77%) |
| CLUB CANCELLED 0 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 232 |
| OTHER 46 | | FAMILY MEMBERS PAYING HALF DUES 120 |
| TOTAL 56 | | |